

Allianz  Riviera



Press kit

2024

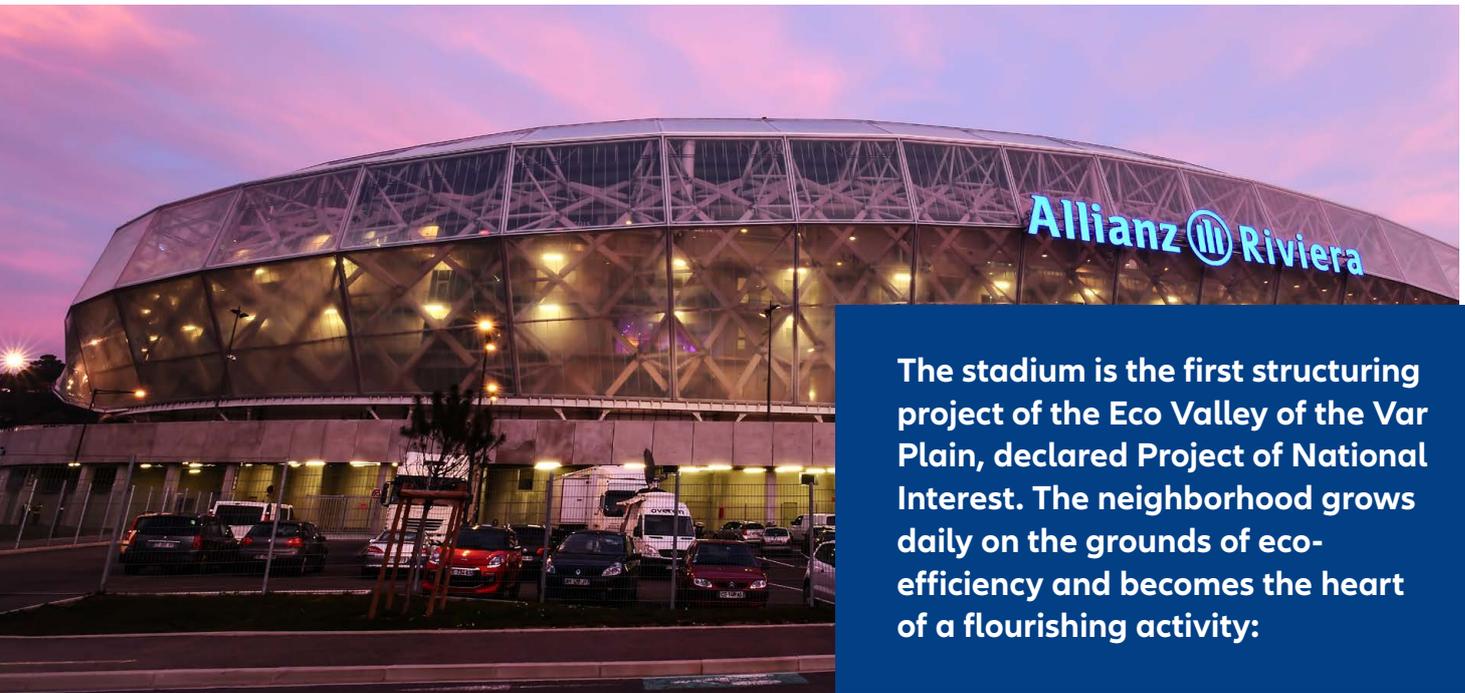
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Allianz Riviera

01

The stadium fact sheet



The stadium is the first structuring project of the Eco Valley of the Var Plain, declared Project of National Interest. The neighborhood grows daily on the grounds of eco-efficiency and becomes the heart of a flourishing activity:

Allianz Riviera, designed by the world-renowned architect Jean-Michel Wilmotte, has opened its doors in 2013 with the city of Nice as the main driver, and with the strong commitment of Allianz as naming partner.

The **36,178 seats** arena has already contributed to the extraordinary evolution of its resident club, OGC Nice, through the quality of the equipment and the fans experience. Directly connected to the Nice Côte d'Azur International airport by tramway, it has also reaffirmed its **multifunctional purpose** by hosting the Euro 2016, the Women's Football World Cup 2019, the 2020 Tour de France, the 2022 Top 14 semifinals, the Rugby World Cup 2023, numerous International matches, big concerts such as The Weeknd and Mylene Farmer in 2023, exhibitions, and seminars. The stadium is now getting ready to host the Travis Scott concert and the Paris 2024 Olympic Football tournament..

- Allianz Riviera houses the offices of its **operating company, Nice Eco Stadium**, as well as those of the architect **Wilmotte & Associés**, the **Allianz start-up Accelerator**, and the local startup **My Coach**.
- IWG, the global leader of flexible work spaces operates an **HQ branded coworking center** in the stadium.
- Located in the base of the stadium is **the National Sports Museum** with one of the biggest collections of sports objects and documents. Presented through 4 challenges, the permanent collection has treasures such as the skis belonging to Jean-Claude Killy, the boxing outfit of Marcel Cerdan, the first bicycle forks or Yannick Noah's tennis racket.
- In the immediate vicinity, the **Nice Valley** commercial center, the **Ikea** store with its associated housing and retail program truly make this zone a living space.

A stadium with remarkable architecture



Over 10 years after its inauguration, Allianz remains an **architectural reference**. The agency Wilmotte & Associés has strived to diversify its know-how: the stadium is unique by its beauty, its functionality and by the **ecofriendly excellence** it demonstrates, thus perfectly fitting the Eco Valley.

Bold creativity and operational strength make up this architectural asset, now a true Nice totem:

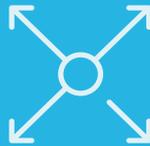
- The transparency of the building's envelope erases the limit between the inside and the outside giving the stadium a **soothing atmosphere**.
- Inspired by the Anglo-saxon « cauldrons », the entire stadium provides **an incredible view of the pitch** to everyone's delight.
- The indoor esplanade allows the fans to **move freely throughout the stadium** while always having a view of the pitch.
- **Modularity is everywhere** from the competition zone to the pitch or the lounges, to meet the highest professional demands.

The stadium in numbers



36,178 to 45,000
SPECTATORS

54,000 m²
OF SURFACE

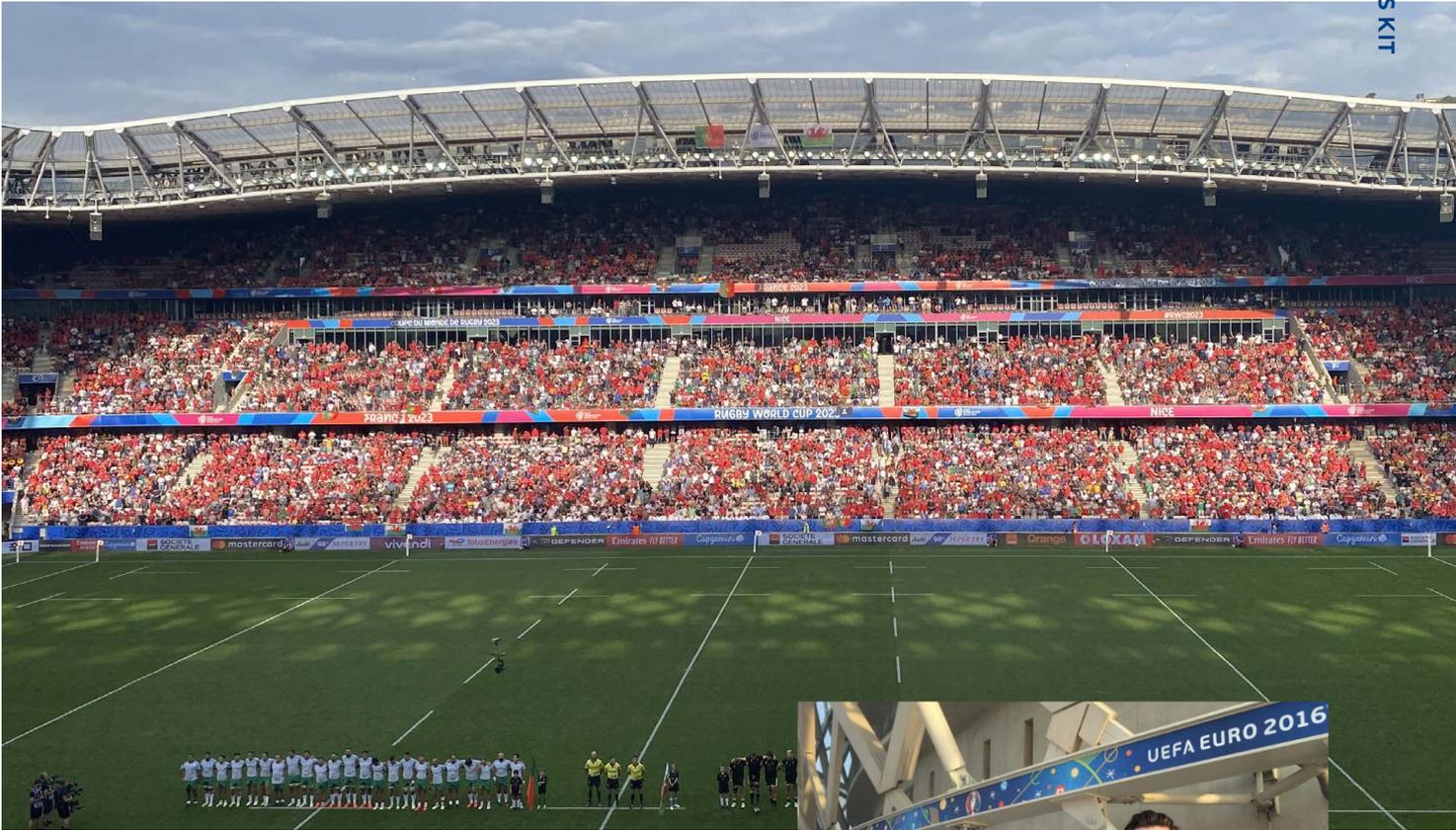


10,000 m²
OF RECEPTION AREAS
(44 sky boxes and 9 lounges)

6 km
OF THE NICE CÔTE
D'AZUR INTERNATIONAL
AIRPORT



A rich and varied set of events



A stadium hosting exceptional events



Allianz Riviera has enabled the city of Nice to enter a new sports era with the organization of truly global events.



The stadium has hosted four **UEFA Euro 2016** games, and six **FIFA 2019 Women's World Cup** games. The stadium was televised in 120 countries during the Grand Departure of the **2020 Tour de France**. In 2022 and 2023, rugby was celebrated with the **Top 14** semifinals and the four **Rugby World Cup** games. Allianz Riviera will continue to shine in 2024 with the six football games (including one with Les Bleus) for the **Paris 2024 Olympics**.



A venue that lives in tune with its resident-club

Allianz Riviera's resident club, the Olympic Gymnast Club of Nice, was created in 1904 as a gymnastics club.

In the 50s, it experienced a football/soccer golden era with **4 French championship wins**. The following decades were made of great joys and great sorrows: a beautiful victory in the **Coupe de France**, but also some relegations. From 1927 to 2013, the Eaglets have played in the Léo Lagrange stadium, known as the « **Stade du Ray** ». They are based since September 2013 in Allianz Riviera which served as an

accelerator of the sports project : 3 Europa League participations 2016, 2017 and 2020, a **state-of-the-art training center** inaugurated at the end of 2017, the takeover of the club by the British group Ineos during the summer of 2019, the Coupe de France Final in 2022, a Europa Conference League participation 2022-23 and a new European qualification in 2024.

Other sporting events regularly take place throughout the seasons

Since its opening in 2013, Allianz Riviera has been keen to host great sporting events.



The Nice stadium has become a **favoured destination for Les Bleus**. The French Football team has played 5 times, including the France vs Gibraltar game in November 2023 with its historical 14 goals. The women's team confronted Brazil in 2018. It will play again here this fall. The French national rugby team came for the 1st time Nice in 2019.

Prestigious International teams have also played here - Barcelona, Chelsea, Inter as well as Azzurri and Uruguay.



The arena also hosts exciting shows

Allianz Riviera knows how to be at its best to host amazing shows.

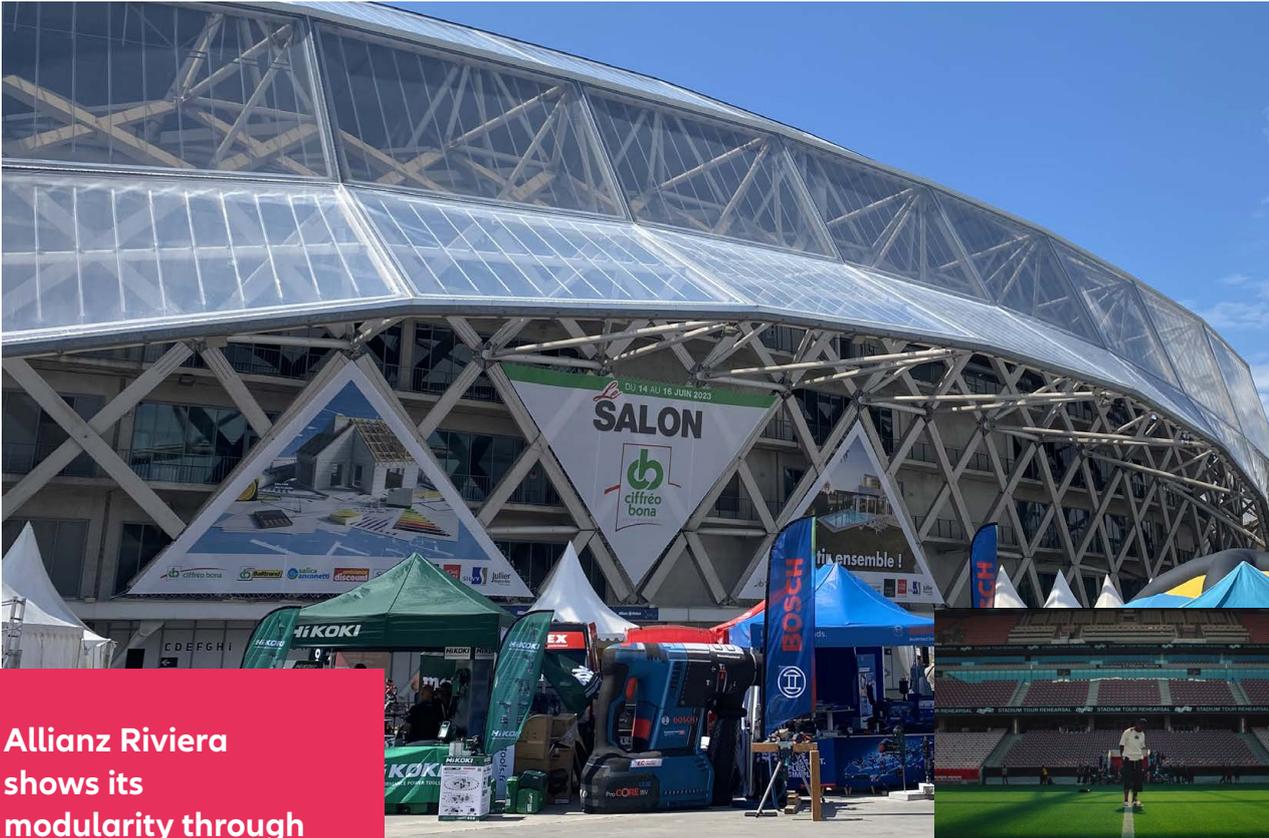
It all started with **Nitro Circus Motor Mayhem** in 2015, with the legendary Travis Pastrana, and the biggest global freestyle motocross and BMX stars. After a painful cancellation in the aftermath of the 2016 events, it was time for music and celebration in 2017 with **Celine Dion's** exceptional tour, 8 years after the last one in Europe. In 2018, not one, but two world-class artists **Jay-Z & Beyonce** transformed the stadium in a technological UFO: 2023 has been the year of great concerts by amazing artists such as the new king of pop **The Weeknd** and the iconic French performer **Mylène Farmer**. The **Travis Scott** concert on July 6th 2024 promises to be as



exceptional. The venue, as a true chameleon, can also offer intimate atmospheres during the **musical showcases of French artists.**



The stadium becomes a part of local life with smaller events and visits



Allianz Riviera shows its modularity through its capacity to host other events such as seminars and conventions in its 10,000m² reception areas.

There are about a **hundred events** in the stadium throughout the year – **conferences** and **day retreats, filmings, exhibitions** both for a professional audience and for the public, as well as numerous **team buildings**. The **HQ coworking centre** fully embraces the multifunctional positioning of the stadium. With the help of the National Sports Museum tour guides, Allianz Riviera can also be **visited** by groups, families, schools, or tourists. Every year for the **European**

Heritage days the stadium opens its doors for everyone as Allianz Riviera has truly become a symbol of the city of Nice.



The numbers outlining this dense activity

Since the opening of the stadium:



259

FOOTBALL/SOCCER GAMES

5,4 M

SPECTATORS

8

CONCERTS & SHOWCASES

13

RUGBY MATCHES

4

EVASION DAYS

3,875

VISITS



7

EMPLOYMENT FORUMS

22

ENTERTAINMENT EVENTS

758

CORPORATE EVENTS

804m²

OF COWORKING SPACES

12

PEDESTRIAN AND CYCLING RACES

1

DRONE RACE

22

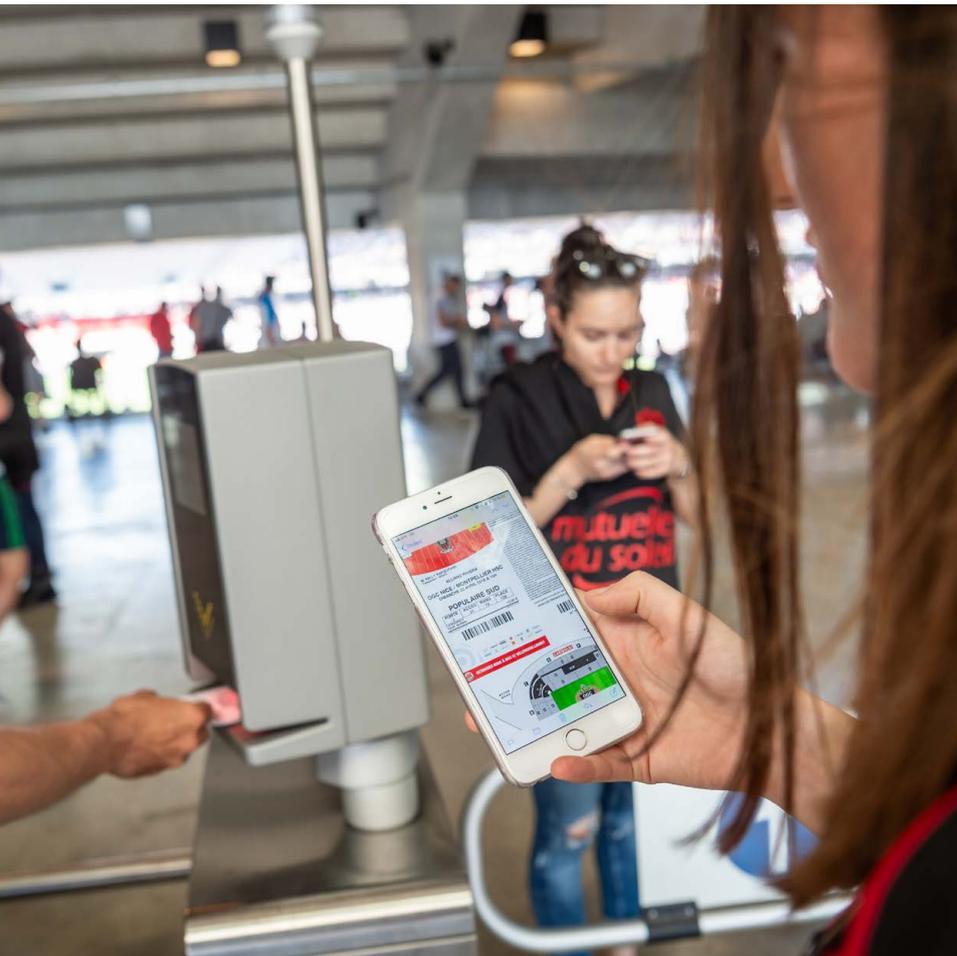
IMPORTANT FILMINGS

8

ENTREPRENARIALES EXHIBITS

Fan experience as a constant priority

Digital technology and connectivity to engage the fans



Allianz Riviera differentiates itself from other sporting venues and retain spectators by offering an entertaining, and fluid fan experience. Each moment of the journey is designed to make life easier and as entertaining as possible.



- The **ticket purchasing** process is constantly improved through the addition of a cancellation insurance, the possibility to split costs or even the payment security.
- **Stadium access** is facilitated through practical information communicated on the stadium media, the detailed maps directly embedded on mobile phone and the link with Waze reporting closed roads on matchdays.

These services rely on several technical tools: an innovating **ticketing** software, a website with optimized navigation, a highly performing **HD WIFI** infrastructure and a tried **4G** connectivity.

- Onsite **geolocation** allows for easily finding food stands, pre-game animations or merchandising points.



Joint and productive efforts on accessibility

By constantly working with local authorities, the stadium accessibility is becoming an asset.

The city-center is directly accessible by train (Chemins de Fer de Provence) and by tramway. The mild climate of Côte d’Azur spurs the strong use of motorcycles which have a dedicated access and parking facility onsite. For those living outside of Nice, the new SNCF Nice Saint Augustin train station allows for a direct connection between the TER coastal line and the tramway line coming to the stadium. The proximity with the A8 highway allows for an ideal access to the **peripheral parking lots** (PMIN and P5 Arboras)



connected to the stadium through free-of-charge shuttles. During the 2022 Top 14 semifinals and the 2023 RWC, the City of Nice has implemented a **green track** for bicycles.

Big cultural events or exceptional sporting events draw a different audience, often coming from outside the county. To allow for a more serene and efficient exit after the event for all 35,000 spectators, the stadium has worked with a specialized agency to **model the pedestrian and traffic flow**.

A wide range of services



An event at Allianz Riviera goes beyond just a match or a concert.

Several hours before kick-off, **various animations** await the spectators, as well as **food solutions** and **innovative services**.

Families are welcome with kids dedicated activities for each OGC Nice game.

VIP guests can develop their activity through high-end catering, animations in lounges, as well as privileged "Inside" accesses developed with the organizers.

All the food stands, ticket counters and areas allow **disabled public** to fully enjoy the events. On big events, a dedicated team is there to orientate them around and inside the stadium.



Differentiating numbers



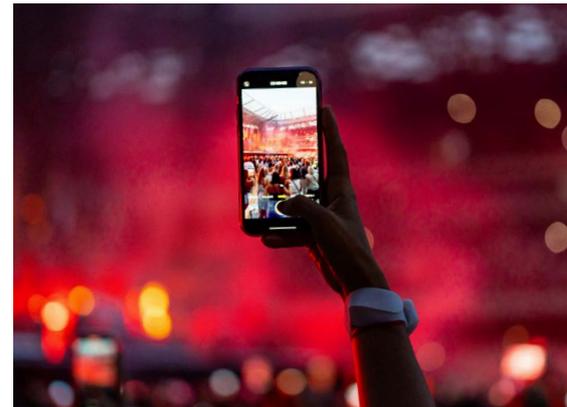

467
WIFI SPOTS
THROUGHOUT
THE VENUE

40 MINUTES
TO ACCESS
THE STADIUM
FROM THE PORT

3 HOURS
BEFORE KICK-OFF THE
ONSITE ENTERTAINMENT
BEGINS

400 BICYCLES
ARRIVED AT THE
STADIUM USING
THE TOP 14 GREEN TRACK

8
MERCHANDISING
SHOPS
FOR THE WEEKND'S
CONCERTS



CONNECTION OF
1 GIGABIT/
SECOND

131
DISABLED SEATS
IN ALL SECTORS
OF THE STADIUM



18 FOOD STANDS
IN THE STADIUM
AS WELL AS FOOD TRUCKS
ON THE ESPLANADE



Strong
commitments
towards
sustainable
development

Charter of environmentally responsible commitments as roadmap

In relation to and as follow up on the stadium's DNA – a model of green building, sustainable development remains a strong preoccupation linked with the localization in the Eco valley. Allianz Riviera has signed, in June 2018, the **environmentally responsible charter for large-scale sports facilities** and venues initiated by the Ministry of Sports and WWF.



“We, the managers of large-scale sports facilities and venues, undertake to make every effort to achieve the following 15 objectives, the responsibility for which comes with the use of our facilities, both when sporting events are being hosted and in their day-to-day management (but not including construction and investment in facilities).”



- A minimum of 50% **sustainable food**
- A minimum of 80% of **journeys** made using active mobility, public transport, or car sharing
- 80% of **purchases** made using “sustainable procurement” selection criteria
- 15% reduction in **waste** and 40% of waste reused, recycled, or recovered, 60% of food waste processed as bio-waste
- 100% respect for natural sites and green areas and/or 1 scheme promoting **biodiversity**
- 100% of **energy and water** consumption controlled and optimized
- 25% **renewable** or **reused energy**
- 100% of events and services offered to provide an equivalent level of **service for the disabled**
- 1 scheme promoting **access for the disadvantaged**
- (At least) 1 **“environmentally responsible” innovation** tested
- 1 **scheme centered** on social involvement
- 1 **scheme conducive** to identifying and encouraging dialogue with the region’s stakeholders
- (At least) 1 **commitment** to supporting a good cause
- (At least) 1 initiative to promote equality and **combat discrimination**
- 1 action plan for the **responsible management** of facilities
- 1 plan for raising awareness of **environmental responsibility**



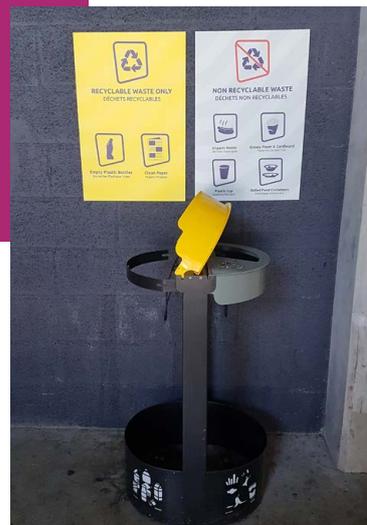
Strong points for the stadium



Among the 15 commitments of the eco-responsible charter, Allianz Riviera stands out on 4 strong points: energy and fluid control, waste management, regional anchoring, and supporting a good cause.

→ CONTROLLED ENERGY CONSUMPTION

Thanks to its eco-design, the stadium controls its energy consumption. The European designed **photovoltaic roof** using the EDF solution AlkoSolar helps reduce the electrical bill of the stadium. A **system of vents** uses the Var Plain winds to cool off the lounges and thus delay the use of air-conditioning. Two rooftop-originated **rainwater collection** reservoirs cover most of the needs for pitch watering and supply the stadium's restrooms. The stadium has a **smart use of water** through valve switch-offs in case of electrical over-consumption and green plugs in the restrooms. Last, **electrical consumption optimization** has been implemented through the Centralized Technical Management of the lighting systems, and through certain initiatives such as the extinction of the LED Allianz Riviera sign at outside big events..



→ WASTE SORTING AND RECYCLING

Allianz Riviera is keen to optimize sorting and recycling of waste. **Customized receptacles** are available onsite for catering providers and for the public. During the 2023 Rugby World Cup, **educational actions** - sorting captains and sign spinning animations - were implemented. Fans are asked for all events to use **returnable cups**. Last, the **recovery of unsold sandwiches** has been extended to all Allianz Riviera events.



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→ SOLIDARITY PROJECTS



Given its place in the heart of Nice inhabitants, Allianz Riviera has an important role to play in solidarity projects. The stadium is a partner since 2019 of the association **Premiers de cordée**, with which it organizes each year a day dedicated to the happiness of disabled and sick kids. The next edition, which will already be the 5th one, will take place on May 22nd, 2024 in partnership with the City of Nice, OGC Nice and the National Sports Museum.

→ ACTIVE LOCAL PLAYER

The stadium is committed since its opening to be an active local player. It has close ties with the Nice **Saint Isidore** neighborhood council, being located there. **Public service** events are regularly organized in the stadium in collaboration with the City of Nice. Beside hosting its games, Allianz Riviera works alongside **OGC Nice** on some societal projects. It also works with other **local sports actors** - Azur Sport Organization for running as well as the rugby team Stade Niçois and the feminine handball team OGC Nice. Last, Allianz Riviera organizes each year an open house event for the **European Heritage days**.



Allianz Riviera also works on other items of the charter such as sustainable food or active mobility, with the 2024 Olympic Games as the goal.

The numbers outlining this aspect



15
SUSTAINABLE
COMMITMENTS

4,000
SOLAR PANELS,
APPROXIMATELY 7,000M²

CLOSE TO **70KG**
OF UNSOLD SANDWICHES
DURING EACH OGC NICE
GAME, DISTRIBUTED
TO THE NEEDY

1,500 000 kWh
ANNUALLY GENERATED
WITH PHOTOVOLTAIC
ENERGY

7,84 TONS
OF FOOD WASTE
TREATED AS
BIO-WASTE

40,000 m³
OF WATER SAVED
PER YEAR THROUGH
RAIN WATER
COLLECTION

80 %
REUSED,
RECYCLED OR
RECOVERED WASTE
(EXCLUSIVE OF GREEN WASTE)



900
SICK AND DISABLED
KIDS INVITED
FOR THE 2023 EDITION
OF "THE GETAWAY DAY"



The project

Origins of the project



On February 10th, 2021, Nice Eco Stadium signed a public/private partnership contract with the City of Nice for a duration of 30 years, dealing with the design, financing, construction and operation of the Nice stadium.

The total cost of the stadium project is 217.7 M€ excluding tax, of which 60M€ comes from public subsidies (City of Nice, Nice Côte d'Azur Metropole, Alpes-Maritimes Department, South Region and French State).

Nice Eco Stadium is a private company exclusively dedicated to the management of Allianz Riviera. It is owned by 3 shareholders: VINCI Stadium (50%), La Caisse des Dépôts (25%) and SEIEF (25%). **VINCI Stadium**, subsidiary of VINCI, brings its know-how and expertise to its stadium network: Allianz



Riviera in Nice, Stade Marie Marvingt in Le Mans, Stade de France in St Denis, and Matmut Atlantique in Bordeaux.

Forerunner of **naming** in France, Allianz Riviera is a part since 2012 of the Allianz family of stadiums around the world: Allianz Arena (Munich), Allianz Stadium (Sydney), Allianz Park (London), Allianz Parque (Sao Paulo), Allianz Stadion (Vienna), Allianz Stadium (Turino) and, since April 2019, Allianz Field (Minneapolis USA). In January 2021, Allianz announced the renewing of its naming contract in Nice until 2030.

Allianz Riviera is supported by other **partners**: Würth, GSF, Carlsberg, Mauro, Coca-Cola, Chevron-Villette, ETIC, Team Interim and Champagnes Thomas Cheurlin.

Key dates since the opening

February 2011

Signature of the public/
private partnership contract

August 2011

Start of the construction

September 2013



Inauguration
OGC Nice – Valenciennes

October 2013

1st RC Toulon rugby game

Summer 2014



Opening of the National Sports Museum

June 2014

1st game of the Football/
Soccer French National team

February 2016

Opening of the Nice Valley
shopping center

June 2016



UEFA Euro

July 2017

1st concert Céline Dion

June 2019



FIFA Women's World Cup

August 2019

1st match of the XV of
France in Nice

August 2020

Departure of the Tour de
France 2020 3rd stage

June 2022

Top 14 Semifinals

September 2023

Rugby World Cup

Quotes



« The choice of Allianz Riviera for Euro 2016, the Women’s World Cup, the 1st match of the rugby national team and the many International gala matches confirm that **Nice is a great sports location and that its stadium is now a reference for prestigious games.** A magnificent stadium in which people like to go because the atmosphere there is fantastic. »

Christian Estrosi,
Mayor of Nice, President of the Nice Côte d’Azur Metropole



« Here, there is no need to build a stadium and that means a lot. Allianz Riviera is **a beautiful stadium** where families and kids come. »

Bob Ratcliffe,
President of INEOS Football, owner of OGC Nice



« Allianz Riviera is a wonderful tool for the club’s project. It is **a place where we share with our fans great moments of emotion.** »

Jean-Pierre Rivère,
President of OGC Nice



« **Allianz France is proud to continue a common story with the stadium and its public,** built around strong values and shared emotions. »

Fabien Wathlé,
Managing Director of Allianz France



« Our ambition, beyond welcoming the resident club OGC Nice, is to turn Allianz Riviera into a **day-to-day living space** and to continue to put spectator and citizen satisfaction at **the heart of our concerns and ambitions.** »

Alexandra Boutelier,
President of Allianz Riviera



« Consumption patterns evolve. In order to better answer the spectators’ expectations, Allianz Riviera aims to **redefine stadium experience using digital tools.** »

Patrick Florence,
Managing Director of Allianz Riviera

Numbers to grasp the project



SITE

3,000
WORKERS
IN TOTAL

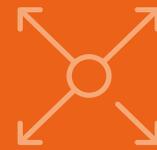


FRAMEWORK

4,000 M³
OF SPRUCE



PROJECT



54,000 M²
SURFACE

1.8

MILLION HOURS

2,840

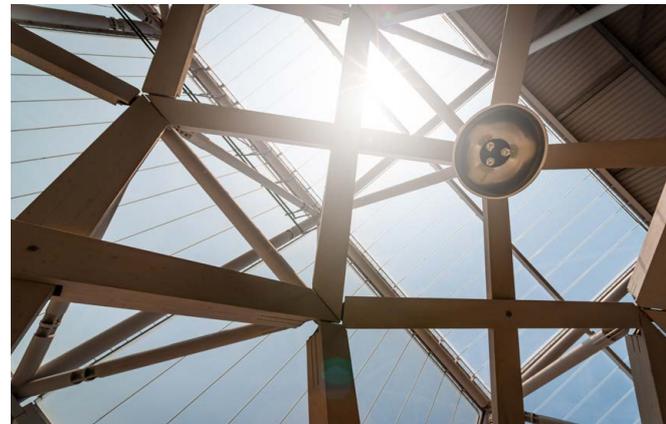
TONS OF STEEL

25

MONTHS

40,000

HOURS OF
WORKSHOP



STADIUM

4

VINCI STADIUMS
IN FRANCE

8

ALLIANZ STADIUMS
IN 8 COUNTRIES
AND 3 CONTINENTS



Further information



→ Presentation videos

A stadium between earth and sea: <https://youtu.be/Xr92bv6RgUE>

A stadium with strong ecofriendly commitments: <https://youtu.be/yETIWzJYgh8>

A stadium for everyone: <https://youtu.be/jW0DNI7r0cU>

A stadium with rich and varied events: <https://youtu.be/fhEnAEUq3QE>

→ Event videos

<https://www.allianz-riviera.fr/en/video>

→ Photos

Accessible in the press section of the website:

<https://www.allianz-riviera.fr/en/presse>

→ Internet websites

<https://www.allianz-riviera.fr/en>

<https://www.nice.fr/fr/sports/des-equipements-professionnels-d-exception>

<https://www.vinci.com/vinci.nsf/en/item/business-line-other-concessions.htm>

<https://www.allianz.com/en/about-us/sports-culture/stadiums.html>

<https://www.ogcnice.com/en/> Stadium button in top menu

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Architect : Wilmotte & Associés SA